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Holly Chevrolet, MSCC Team Up to Give Greyhound Fans a Chance to Win Car

Holly Chevrolet and Mid-South Community College are teaming up to give Greyhound fans an opportunity to qualify for a shot at winning a brand new Chevy Cruze, valued at \$20,000.

MSCC supporters 18 and older who attend home games will be able to register for a chance to compete for an opportunity to ride home in style following the Greyhounds' home finale on Feb. 11. The Cruze is one of the most popular vehicles on the market and has met with both sales and critical success.

“We wanted to do something that would encourage people to support the Greyhounds week in and week out,” said Holly Chevrolet owner Lannie Lancaster. “We think this is a great way to generate some additional interest on game day, and we’re excited to have the opportunity to demonstrate our support for Mid-South Community College and the Greyhound basketball program.”

“We greatly appreciate Holly Chevrolet’s commitment to helping us take Greyhound basketball to another level,” said Jason Carmichael, MSCC Athletic Director. “We established a solid fan base in our inaugural season, and this promotion will help us draw even more people to watch an exciting brand of college basketball.”

The grand prize will be parked in front of the arena at every home game for fans to see what they might have a chance to win.

People who attend MSCC home games will register for a chance to compete against each other for a berth in the semi-finals on Feb. 10. The qualifiers will then have the opportunity to shoot for the vehicle at the end of the home season the following day.

During each of the home dates, beginning this Saturday, selected participants will compete in a total points contest during halftime of one of the games (this week’s

competition will be staged at intermission of the women's contest which tips off at 4 p.m.).

Contestants will be awarded one point for a made layup, five points for a made three-pointer, and 10 points for a made half-court shot. If two or more contestants tie during the one-minute competition, a 30-second tie-breaker will be conducted.

Individual game winners will receive a Greyhound T-shirt and will have a chance to capture the grand prize in February. Qualifiers will have the opportunity to shoot three half-court shots, and anyone who connects on two will win a car.

Employees of Mid-South Community College and Holly Chevrolet are not eligible for the competition.

MSSC will have home games on Nov. 19, Nov. 29, Dec. 2, Jan. 6, Jan. 17, and Feb. 10 at Patriot Arena in Marion, and Jan. 7, Feb. 4, and Feb. 11 at Lehr Arena in West Memphis.

In addition to sponsoring the win-the-car competition, Holly Chevrolet is a platinum-level member of the Greyhound Booster Club for the second straight year.