

November 15, 2011

## **Greyhounds, Booster Club Benefit from Platinum Sponsors**

Nearly 20 local businesses and individuals have contributed a minimum of \$1,000 to become platinum-level sponsors of the Mid-South Community College Greyhound Booster Club for 2011-12.

Platinum donors include Southland Park Gaming & Racing, Dr. Marian Barr, Barton Powersports, Dr. Eddie Bryant, City Drug Store, Denny's of West Memphis, Farm Bureau Insurance, Drs. Deborah & Scott Ferguson, Fidelity National Bank, First Community Bank, Guiltner-Steele Tire Center, Holly Chevrolet, Innerplan, Magruder Architects, Mid-South Mortgage, Papa John's Pizza, Razorback Concrete, and Strategic Financial Partners.

"There is no way our athletic program can truly go as far as we anticipate without the continuing generosity of the people of Crittenden County," said Dr. Glen Fenter, MSCC president. "We are humbled by the financial commitment made by our platinum sponsors and appreciate their faith in what we can accomplish with these young men and women. Successful sports programs do not happen by accident or luck but are carefully constructed and passionately supported by the community."

For their contributions, platinum sponsors receive an MSCC booster club T-shirt, a Greyhound-embroidered golf shirt, website recognition, sponsorship recognition, and 12 season passes.

Funds generated by the booster club go directly to support area student-athletes who want, need, and deserve a chance for success. Dollars contributed to the club help with travel expenses (MSCC plays road games in Arkansas, Tennessee, Georgia, Missouri, Illinois, Mississippi, and Texas), academic coaching, and character-building curriculum and educational materials. MSCC will play home games on Nov. 19, Nov. 29, Dec. 2, Jan. 6, Jan. 17, and Feb. 10 at Patriot Arena in Marion, and Jan. 7, Feb. 4, and Feb. 11 at Lehr Arena in West Memphis.

For information about opportunities to participate in the MSCC Athletic Booster Club, please contact Patti Coleman, MSCC Director of Advancement, at (870) 733-6764) or pdcoleman@midsouthcc.edu; Kathy Wicker, Advancement Officer, at (870) 733-6866 or kwicker@midsouthcc.edu, or Greyhound Athletic Director Jason Carmichael at (870) 733-6776 or jdcarmichael@midsouthcc.edu.

With the help of a 10-year, \$250,000 donation from Southland Park Gaming and Racing, MSCC fields men's and women's basketball teams that compete as members of the National Junior College Athletic Association.

Unlike some collegiate sports programs, MSCC's athletic endeavors are focused on helping young men and women improve their lives. The program is unusual in other ways as well. MSCC offers no athletic scholarships or on-campus housing.

For information about intercollegiate sports opportunities at MSCC, contact Jason Carmichael at (870) 733-6776.